

Fun in Funding

Winning Grants

Presented by
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& Bill White

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FUN in Funding - Winning Grants

AGENDA

- Introductions
- Goals
- #1 Where to Look for Grants
- #2 How to Create a Funding Plan
- #3 How to Write a Grant
- Questions

AWC ANNUAL CONFERENCE

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Introductions

Bill White

- ▶ Regional Transportation
Manager, Ardurra
- ▶ Expertise
- ▶ Funding

Annalisa Noble

- ▶ Funding Specialist Lead, Ardurra
- ▶ The A-Team
- ▶ Expertise
- ▶ Funding



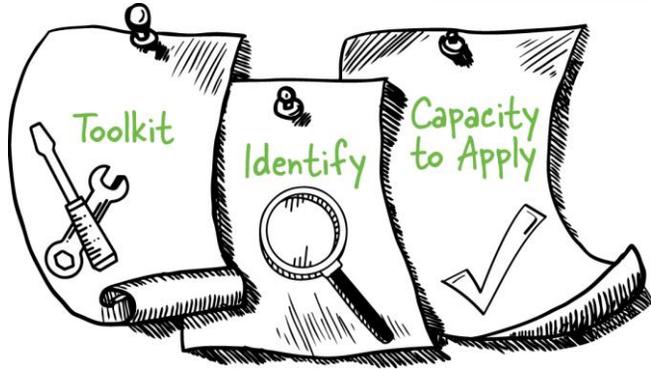
Goals for Our Time Today

- ▶ Explore the 3 main phases of funding
- ▶ Share insider tips and case studies
- ▶ Provide inspiration and starter kit



Get Ready!

- 1 Project Outline
- 2 Key Partners
- 3 Capacity



#1 Finding Grants – Where to Look?



Storytime: Case Study



#2 Create a Funding Plan

- Project Outline
- Research
- Funding Plan (Funding Matrix)
- Calendar
- Matching Funds





Storytime: Case Study



#3 Writing a Grant

Read

▶ Read the Guidelines

Prepare

▶ Prepare Narrative Outline

Check-ins

▶ Grant Team + Regular Check-ins

Write

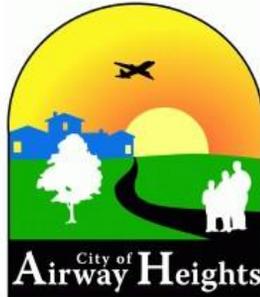
▶ Write a Compelling Narrative

Review

▶ Review, Edit, Rinse, Repeat



Storytime: Case Study

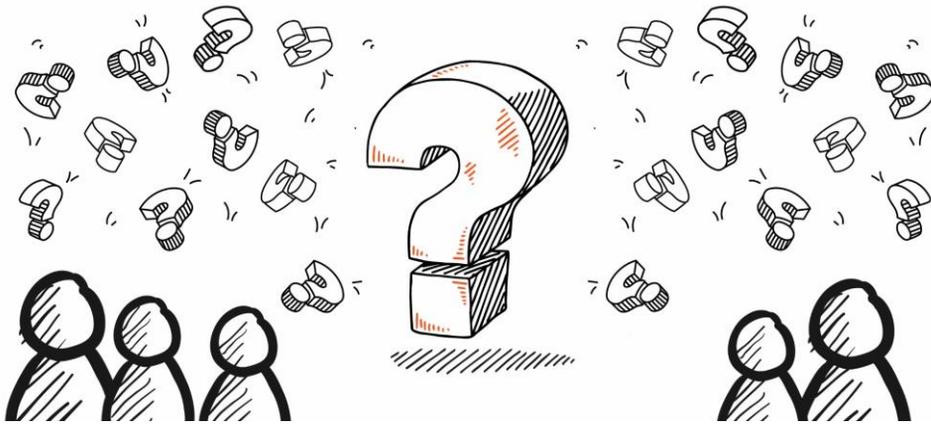


Final Tips





Questions?



Contact Information



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